

Sponsorship Prospectus

September 2022



Do good. Feel good. #GrillForGood



Hello

Sometimes we all need to ask for a little help.

Youth Options has been transforming the lives of young people in South Australia for more than 30 years. But we've never done it alone.

It's the result of the individual, supportive families, our team and community-minded organisations & businesses working together to help the young person imagine and shape a future they might not ever thought possible.

We're asking you to do good and feel good by sponsoring our new event, Grill for Good.

Our event represents everything we stand for: inclusiveness, accessibility, and bringing people together for the common good.

It looks to us that you might value these too.

We've developed some sponsorship packages for you to consider because a blank page is often daunting. But we're always open to a conversation about what's possible. That's how we roll.

Thank you for considering our proposal and we look forward to discussing your potential sponsorship with you.

Michelle Braham
CEO, Youth Options



Grill for Good this November 14-20

Grill for Good is a new event that helps Youth Options transform the lives of marginalised young people in South Australia.

We're asking our supporters and the wider community to host a BBQ at home, work or club from November 14-20.

It costs \$40 to sign up and each host will receive a kit to help them plan and promote their fundraising event.

Money raised will fund programs that bridge the gap between school and work, home and the community beyond it.

Because we don't all have the same abilities or opportunities in life. And the world just isn't a level playing field.

Do good. Feel good. #GrillForGood



Options

Be seen as a mate in 2022.

We're asking you to help Youth Options transform young lives by [providing a cash sponsorship OR providing a cash sponsorship and donating X for our host kits. The donated component is a great way to launch a new product and encourage trials.] We offer great recognition benefits in return.

Inclusions	Best Mate 1 only	Great Mate 3 only	Good Mate 10 only
Your financial investment	\$5,000	\$2,500	\$1,500
Logo on Save the Date email, reaching 5k people	✓	✗	✗
Logo linked on Grill for Good website page	✓	✓	Unlinked
Logo on event posters & event invitations	✓	✓	✗
Youth Options social media mention (1.9k followers)	On own	On own	Group
Use of Grill for Good logo in your marketing to July 2023	✓	✓	✓
Verbal recognition at Youth Options launch event	✓	✗	✗
Option to include branded item or 1pg flyer in kit (260 kits)	✓	✓	✓
Logo or name on event banner at Youth Options entrance	✓	✓	✗
Ad space in Host Guide (260 distributed)	Full page	1/2 page	1/4 page



Our impact

A grateful father's letter

Dan was full of emotion watching his son read his writing to an audience for the first time, just a year after he'd tried to end his young life.

“

Typical Matthew - his stories were amazing, dense, eloquent and not exactly bedtime reading for kids!

But there he was. Calm and steady voice. And all exactly one year to the day that he took action to end his life.

A year ago I was right against the wall. Matt had harmed himself, was placed on suicide watch and I was scrambling to find help for him.

I'm a single migrant parent. All there was between him and his impulse to end his life was me and a couple of cats. I needed every public support option available to find a way to get him back on his feet.

Only after a lot of calls and sleepless nights did I get the pillars in place for Matt, and the most important was getting him into Youth Options' Youthspace. He needed 1:1 support and connection with great front-line case managers to simply survive, let alone thrive.

Yet thrive Matt has.

Today he has his Learner's Permit, can make a wicked coffee and is looking forward to learning 3D art at the Academy of Interactive Entertainment next year. He feels confident, knows he can hit his marks and is getting ready for a career in games, an industry that grew over 70% in SA last year.

All in 12 months.



Matt is incredibly complex - ASD and struggling with some deeply embedded trauma that his psychiatrist is only starting to unpack. He's a "no-hoper" if you compare him to the bright and shiny school leavers I see strolling out of our school system clutching ATAR scores in their hands.

In a place where seven figures is barely enough to buy you a shoebox of a home, Matt felt like he had no future life in Adelaide last year.

Everyone at Youth Options has shown Matt he's greater than the sum of his parts.

Not just a stat on the public record of long-term unemployment and health care, but a puzzle of a person that needs to make his own answers in life. An amazing, dense and eloquent story he can write himself.

I'm so, so grateful for all you've done. Sincerely

”

Dan

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Our work

Young lives, transformed

Our ability to belong and live with purpose is intrinsically linked to our capacity to learn, earn and live. But being sustainably employed is more challenging for some young people than others.

Learning difficulties, disability, mental illness, poverty, substance abuse, absence of positive role models and the influence of generational unemployment or traumas at home can make it disproportionately harder.

For more than 30 years, Youth Options has empowered marginalised young people in South Australia to transform their lives and lead a life of purpose.

We work with young people aged 14 to 30 to:

- overcome their barriers
- realise their own potential
- safely shift self-limiting beliefs and behaviours, and
- access the tools and support they need to explore and shape the future they imagine.

We work largely with young people before they begin applying for jobs to engage them in the future.

From alternative learning centres and hubs such as "Youthspace" to signature services such as the entrepreneurial "BizAbility" program, and "Pathfinder" which harnesses the power of gamification, Youth Options has a proud history of helping to create a world where every person can thrive.

Whether we are working with a student struggling to stay in high school, or a young person who hasn't found their place in the workforce for some years, our person-centred approach can help them craft their best life.

Youth Options was known as Employment Options until July 2022.



Who we help

- 3 in 5 are early school leavers
- 2 in 5 experienced bullying or struggled with peer relationships
- 1 in 3 live with a disability
- 1 in 5 are homeless
- Almost half have never had a job

2021 snapshot

- 11,620 mentoring hours to young people living with disability
- 83 NDIS clients supported
- 903 km of driving experience
- 880 work readiness sessions
- 670 driving experience sessions
- 488 woodworking sessions
- 343 garden skills sessions
- 341 social skills sessions
- 185 cooking sessions
- 181 metalworking & welding sessions

Did you know? Not every young person has an adult to call on to learn how to drive. Our driving program is vital in putting young people on a path to independence and more job options.

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Thank you

Contact

Michelle Braham

CEO

Email: michelle.b@youthoptions.org.au

Mobile: 8166 3830

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